

# iVector: the highest performing end-to-end reservation platform for Tour Operators, OTAs and Accommodation Wholesalers.

Travel is an exciting but competitive industry. Your customers are constantly looking for the best value and are very aware of the best channels to go through to find what they are looking for. To deliver what your customers want and convert their interest into bookings, you need the highest performing and most comprehensive reservation platform that will, in the fastest time, offer your customers relevant product at the most competitive prices.

iVector is here to change the way Tour Operators, OTAs and Accommodation Wholesalers do business and achieve those goals. iVector is a fast, flexible and scalable 100% web-based reservation platform that offers the power and speed to help you sell more, enhance business efficiency, deliver comprehensive reporting and management functions and much more.



## Buy

Comprehensive direct contracting modules

Over 150 connections to a vast range of suppliers:

- Accommodation
- GDS Flights
- Low Cost Flights
- Transfers
- Extras
- Excursions
- Insurance
- Cruise
- Rail
- Attractions
- Payment Gateways

Channel manager module with connections to over 15 channel managers

Supplier extranet



## Manage

Define and apply selling rules, complex margins, commission and payment plans

Special offers, promotions and discounts

Flexible, multi-lingual CMS to control B2B and B2C websites.

CRM to manage B2B and B2C customer base

CMS integrated with iVector for consistent and seamless updates

Multi-currency (buying and selling) management

Flexible, user-centred design



## Sell

Call centre with user-friendly interface, package building and clear buy price

Mobile optimised websites

Comprehensive search to ensure wide range of rapid and relevant results and high conversion rates

Relevant upsell of extra product to increase sales value

Quoting (online and offline)

Accurate and clear payment information

XML connection for B2B sales



## Fulfil

Single booking record irrespective of sales channel

Automated processes for supplier confirmation

Automated and customisable client documentation

Cancellations and amendments

Dashboard for live visibility of company performance

Auto-balance reminders

Powerful report building across all data

Manage my booking section for self-serve fulfilment and upsell

the aotgroup

bookabed.ie  
BEST PRICE AFTER SERVICE

Click2book

get a bed co.uk  
get so much more

HotelPRONTO

hotels4u.com  
Perfectly placed, perfectly priced



Erna Low

lowcostholidays.com  
How anyone can get anywhere

TotalStay.com  
Your home away

lastminute.com

lowcostbeds.com  
The only & best accommodation provider

MercuryDirect

webjet.com

lookabook

# Working in partnership with intuitive

In addition to the quality of the iVector platform, partnerships with our customers have been a strong contribution towards their success. The intuitive team is:

- ✓ **Flexible.** We help our customers to achieve the results they need from their reservation platform.
- ✓ **Fast at delivery.** We have the skills and resources to respond quickly to customer needs and deliver the results faster than our competitors.
- ✓ **Committed.** We always deliver high quality solutions.
- ✓ **Knowledgeable.** Our industry experience & expertise ensures we offer best practice guidance as part of our design and delivery process.
- ✓ **Modern.** Our modern product design reduces staff training requirements and thereby lowers set-up costs.
- ✓ **Friendly.** We are a nice bunch of people who are easy to do business with.

# Improving your business with iVector

A comprehensive and robust reservation platform is vital for your business to continue to compete and grow in a continuously changing marketplace. iVector provides:

- ✓ Easy connectivity for your sales partners by increasing and enhancing sales channels with XML connections.
- ✓ Market-leading direct contracting functionality.
- ✓ Pre-eminence in supplier connectivity (150+) which enables you to always offer your customers the most relevant product and stay ahead of the competition.
- ✓ A comprehensive channel manager module that delivers support for the management of regular rate updates from all your contracted hotels.
- ✓ Simplified booking processes and comprehensive search tools so you can deliver fast, highly relevant results and maximise conversion.
- ✓ Automated buying, selling, managing and fulfilling processes to help you improve business efficiency.
- ✓ The best in industry Management Information (MI) module that enables reporting on all stored data.
- ✓ Reports built with simple functionality designed for non-technical users.
- ✓ Extensive services in the cloud that deliver entirely scalable solutions and reduce infrastructure costs.



## Software infrastructure

**iVector** is a 100% web-based solution that has been designed, developed and built on modern and flexible infrastructure in the Microsoft .net environment. Increasingly intensive services are being structured so they can be performed in the cloud, significantly reducing costs for our customers and facilitating scalability.

iVector's infrastructure design enables the team to develop new functionality rapidly without destabilising the platform.

## Strategic direction for further development

As iVector matures it will become increasingly modular, giving customers the opportunity to subscribe to what they need. The road map continues to be driven to meet and exceed the expectations of our 3 key market sectors:

- OTAs
- Tour Operators
- Accommodation Wholesalers